



Official publication of the  
KENTUCKY MUSIC EDUCATORS ASSOCIATION



### 2018-2019 ADVERTISING SPACE RESERVATION FORM

Due June 15 to reclaim space. New for 2018-19, Bluegrass Music News will be published in digital format only. Ads will link to web address of your choice (website, Facebook page, etc.).

Company name \_\_\_\_\_

Contact person \_\_\_\_\_ Tel. \_\_\_\_\_

E-mail \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

Invoice/Billing address \_\_\_\_\_

Billing contact \_\_\_\_\_ Tel. \_\_\_\_\_

Check    MasterCard    Visa    Discover

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

V-code \_\_\_\_\_ Signature \_\_\_\_\_

Check selection	Advertisement choices	Full Price per issue	5% discount for 4 BMN ads paid in full	
			Per issue breakdown	Total payment
	Outside back cover 4/C	\$554.00	\$526.30	\$2,105.20
	Inside back cover 4/C	\$544.00	\$516.80	\$2,067.20
	Inside front cover 4/C	\$544.00	\$516.80	\$2,067.20
	Full page 4/C	\$529.00	\$502.55	\$2,010.20
	Full page B/W	\$350.00	\$332.50	\$1,330.00
	Two thirds page 4/C	\$499.00	\$474.05	\$1,896.20
	Two thirds page B/W	\$320.00	\$304.00	\$1,216.00
	One-half page 4/C	\$350.00	\$332.50	1,330.00
	One-half page B/W	\$255.00	\$242.25	\$969.00
	One-third page 4/C	\$310.00	\$294.50	\$1,178.00
	One-third page B/W	\$215.00	\$204.25	\$817.00
	One-fourth page 4/C	\$290.00	\$275.50	\$1,102.00
	One-fourth page B/W	\$195.00	\$185.25	\$741.00

#### Deadlines

#### Insertion Issues:

- All
- Fall 2018: ad deadline - July 15  
proj. digital delivery - Sept/Oct
- Winter 2018: ad deadline - Oct 15  
proj. digital delivery - Dec. 10
- Spring 2019: ad deadline - Jan 15  
proj. digital delivery - March 12
- Summer 2019: ad deadline - April 15  
proj. digital delivery - June 10

#### Special instructions:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

$$\frac{\text{Number of issues}}{\text{Total from chart above}} \times \text{Total from chart above} = \text{Total amount due}$$

Please mark, sign and return this form as soon as possible. Requests for specific space is open to applicants on a first come, first served basis. However, the occupant of a particular space in the previous year will be given until June 15, 2018 to reclaim that space. Please refer to page 18 in this packet or the KMEA website for ad specifications. **Return to: Melissa Skaggs, melissa@kmea.org, KMEA, P.O. Box 1058, Richmond, Kentucky 40476-1058, Telephone: (859) 626-5635/ Fax: (859) 626-1115. ALL INVOICES 30 DAYS PAST DUE WILL RECEIVE A 1.5% CHARGE ON UNPAID BALANCE.**

Signature \_\_\_\_\_

Date \_\_\_\_\_