



**2020 PROFESSIONAL DEVELOPMENT CONFERENCE PROGRAM  
ADVERTISING SPACE RESERVATION FORM**

Event Dates: February 5–8, 2020

Location: Kentucky International Convention Center, Louisville

Company name \_\_\_\_\_

Contact person \_\_\_\_\_ Tel. \_\_\_\_\_

E-mail \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

Invoice/Billing address \_\_\_\_\_

Billing contact \_\_\_\_\_ Tel. \_\_\_\_\_

Check     MasterCard     Visa     Discover

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

V-code \_\_\_\_\_ Signature \_\_\_\_\_

**Program Advertisement Choices:**

- Inside Front Cover (B/W) ..... \$350.00
- Inside Back Cover (B/W) ..... \$350.00
- Full page (B/W)..... \$250.00
- One-half page (B/W)..... \$125.00
- One-fourth page (B/W) ..... \$65.00

**App Logo Placement** ..... \$350.00

Place your logo as part of a scrolling banner on the KMEA Conference App.  
When users click on your logo they will be given your company profile with  
the option to view your website.

**Program and App Advertising Combo** ..... \$500.00

Includes app logo placement and inside full page black and white program ad.

Special instructions: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

$$\frac{\text{Number of ads}}{\text{Total from chart above}} \times \frac{\text{Total amount due}}{\text{Total from chart above}} = \frac{\text{Total amount due}}{\text{Total from chart above}}$$

Please complete, sign and return this form as soon as possible. **Deadline for ads is December 15, 2019.** Please refer to page 18 in this packet or the KMEA website for ad specifications. **Return to: Melissa Skaggs, melissa@kmea.org, KMEA, P.O. Box 1058, Richmond, Kentucky 40476-1058, Telephone: (859) 626-5635/Fax: (859) 626-1115.** ALL INVOICES 30 DAYS PAST DUE WILL RECEIVE A 1.5% CHARGE ON UNPAID BALANCE.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date