



## 2018 STATE MARCHING BAND CHAMPIONSHIPS PROGRAM ADVERTISING SPACE RESERVATION FORM

Event Date: October 27, 2018

Location: University of Kentucky, Kroger Field

Company name \_\_\_\_\_

Contact person \_\_\_\_\_ Tel. \_\_\_\_\_

E-mail \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

Invoice/Billing address \_\_\_\_\_

Billing contact \_\_\_\_\_ Tel. \_\_\_\_\_

Check     MasterCard     Visa     Discover

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

V-code \_\_\_\_\_ Signature \_\_\_\_\_

Check selection	Advertisement choices	Full Price	5% Discount for 4 BMN ads paid in full	10% Discount for Exhibitors w/4 BMN ads paid in full
	Outside Back Cover	\$600.00	\$570.00	\$540.00
	Inside Back Cover	\$540.00	\$513.00	\$486.00
	Inside Front Cover	\$540.00	\$513.00	\$486.00
	Full Page 4/C	\$529.00	\$502.55	\$476.10
	Full Page B/W	\$350.00	\$332.50	\$315.00
	Two-thirds Page 4/C	\$484.00	\$459.80	\$435.60
	Two-thirds Page B/W	\$305.00	\$289.75	\$274.50
	One-half Page 4/C	\$340.00	\$323.00	\$306.00
	One-half Page B/W	\$250.00	\$237.50	\$225.00
	One-third Page 4/C	\$295.00	\$280.25	\$265.50
	One-third Page B/W	\$205.00	\$194.75	\$184.50
	One-fourth Page 4/C	\$275.00	\$261.25	\$247.50
	One-fourth Page B/W	\$185.00	\$175.75	\$166.50

Special instructions: \_\_\_\_\_

$$\frac{\text{Number of ads}}{\text{Total from chart above}} \times \text{Total from chart above} = \text{Total amount due}$$

Please complete, sign and return this form as soon as possible. Requests for specific space is open to applicants on a first come, first served basis. However, the occupant of a particular space in the previous year will be given until June 15, 2018 to reclaim that space. **Deadline for ads is September 1, 2018.** Please refer to page 18 in this packet or the KMEA website for all ad specifications. **Return to: Melissa Skaggs, melissa@kmea.org, KMEA, P.O. Box 1058, Richmond, Kentucky 40476-1058, Telephone: (859) 626-5635/Fax: (859) 626-1115. ALL INVOICES 30 DAYS PAST DUE WILL RECEIVE A 1.5% CHARGE ON UNPAID BALANCE.**

Signature \_\_\_\_\_

Date \_\_\_\_\_